SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

- 1. Date of Report (Date of earliest event reported) Aug 25, 2022
- 2. SEC Identification Number 22401
- 3. BIR Tax Identification No. 000-491-007
- 4. Exact name of issuer as specified in its charter PRIME MEDIA HOLDINGS, INC.
- 5. Province, country or other jurisdiction of incorporation Metro Manila, Philippines
- 6. Industry Classification Code(SEC Use Only)

7. Address of principal office

16TH FLOOR BDO TOWERS VALERO (FORMERLY CITIBANK TOWER), 8741 PASEO DE ROXAS MAKATI CITY

Postal Code 1227

- 8. Issuer's telephone number, including area code (632) 8831-4479
- 9. Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON	700,298,616
PREFERRED	14,366,260

11. Indicate the item numbers reported herein Item 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 7-1 - Notice of Annual or Special Stockholders' Meeting References: SRC Rule 17 (SEC Form 17-C) and Sections 7 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Notice of Annual Stockholders' Meeting

Background/Description of the Disclosure

We advise that at the Regular meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held on August 15, 2022 at 5:30 p.m., the Board of Directors of the Corporation approved the holding of the Annual Stockholders' Meeting of the Corporation on 23 September 2022, and setting 02 September 2022 as the record date of the said meeting.

Type of Meeting

Annua
Ailiua

Date of Approval by Board of Directors	Aug 15, 2022
Date of Stockholders' Meeting	Sep 23, 2022
Time	2:00 P.M.
Venue	16F BDO Towers Valero (formerly Citibank Tower) 8741 Paseo de Roxas, Makati City via Virtual Meeting/Video Conferencing/Remote Communication
Record Date	Sep 2, 2022
Agenda	TBA

Inclusive Dates of Closing of Stock Transfer Books

Start Date	N/A
End Date	N/A

Other Relevant Information

Please see attached SEC Form 17-C.

Filed on behalf by:

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Н	Name	Reuben Carlo General

Designation	Corporate Secretary

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1.	Date of Report (Date of earliest event reported)	
2.	SEC Identification Number 22401 3. BIR Tax Identification No 000-491-007	
4.	Exact name of issuer as specified in its charter	
5.	<u>Manila, Philippines</u>	
	. <u>16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati Ci</u>	t
<u>12</u>	Address of principal office Postal Code	
8.	+632 8831-4479	•
9.	<u>N/A</u>	••
10	Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA	
	Title of Each Class Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding	
•••		
•••	<u>Preferred</u>	
11	Indicate the item numbers reported herein: <u>Item No. 9 Other Events</u>	

Item 9. Notice of the 2022 Annual Stockholders' Meeting

We advise that at the Regular meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held on August 15, 2022 at 5:30 p.m., the Board of Directors of the Corporation approved the holding of the Annual Stockholders' Meeting of the Corporation on 23 September 2022, and setting 02 September 2022 as the record date of the said meeting.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PRIME MEDIA HOLDINGS,INC	August 25, 2022
Issuer	Date
REUBEN CARLO O. GENERAL /Corporate Se	cretary
Signature and Title*	

^{*} Print name and title of the signing officer under the signature.